



# STUDYING FOR A MASTERS AND PHD

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# AGENDA

- BU & CILA
- Overview of postgraduate research qualifications
- Key information
- Key stages in the research process
- Support
- How to apply
- Past and current research themes

# WHY BOURNEMOUTH UNIVERSITY

## CILA

- **Strong relationship:** CILA & BU working together for more than 10 years
- **Good understanding of CILA qualifications:**
  - Evaluated CILA qualifications against the national qualification framework
  - On-going development and quality assurance of CILA examination portfolio
  - Developed the DP3 Ethics and Customer Service text
- **Joint research** into qualifications, career progression and gender
- **Masters** for loss adjusters since 2012

## BU

- **Our Vision:** To be recognised world-wide as a leading university for inspiring learning, advancing knowledge and enriching society through the fusion of education, research and practice
- **Highly ranked** in university league tables
- **AACSB accreditation** – less than 5% of university business schools world-wide have achieved this
- **Strong Insurance Industry links** with CII and via research

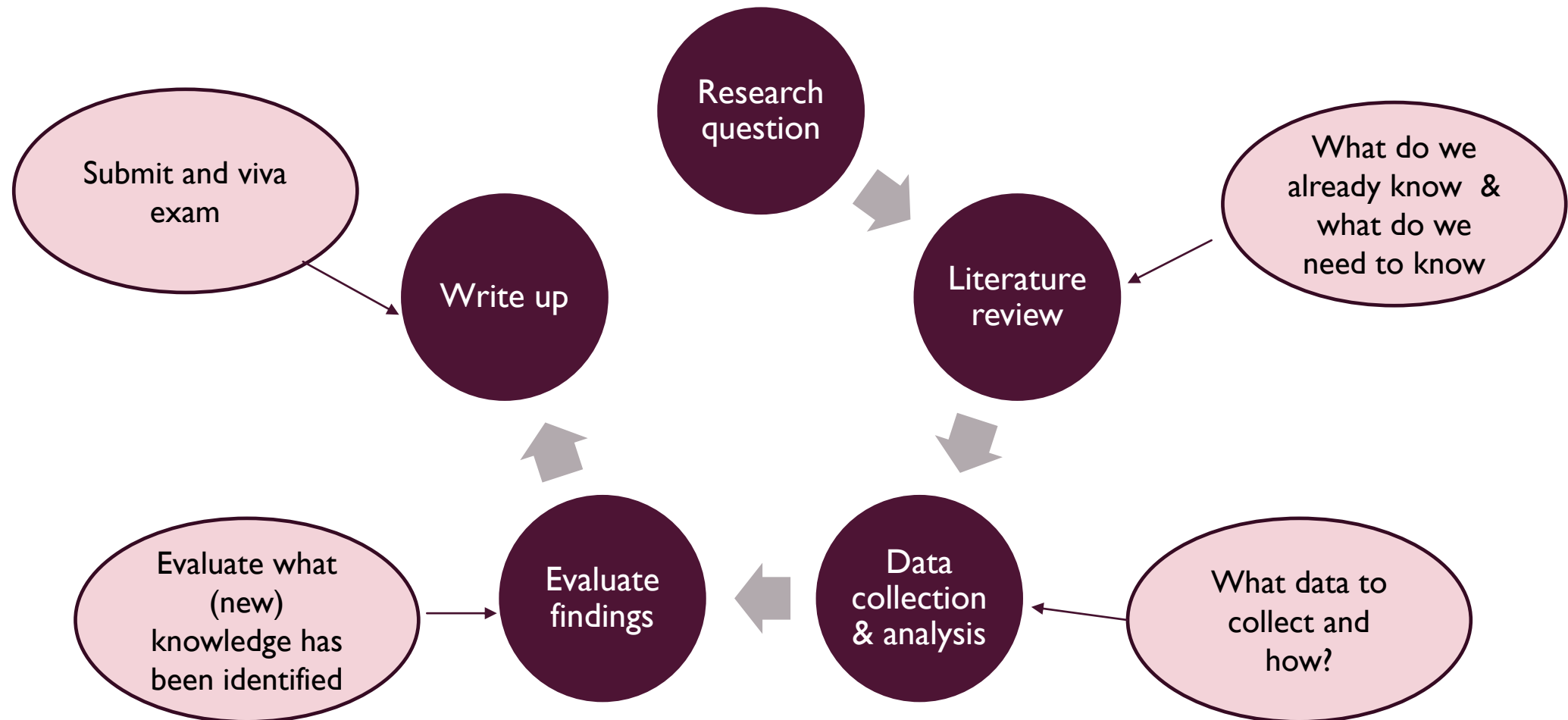
# OVERVIEW OF POSTGRADUATE RESEARCH QUALIFICATIONS

- Masters (MRes) or Doctorate (PhD)
- Enables you to explore a specific research question that interests you.
- Business School Departments: Accounting, Finance & Economics, Marketing, Strategy & Innovation, People & Organisations, Disaster Management, Sport & Event Management.
- Assessed via submission of a thesis and a viva voce (viva)

# KEY INFORMATION

	MRes	PhD
<b>Scope</b>	Development of generic research knowledge and critical analysis skills applied to independent research on an approved topic.	Critically investigate and evaluate an approved topic, which results in an original and independent contribution to knowledge, as well as to demonstrate an understanding of research methods appropriate to your chosen field
<b>Duration</b>	1 year to 18 months full-time 2-3 years part-time	3- 4 years full-time 6- 8 years part-time
<b>Word count</b>	15-30,000 words	40-80,000 words
<b>Entry requirements</b>	Bachelors Honours degree with 2:1 or equivalent	Bachelors Honours degree with 2:1 or equivalent and/or an appropriate Master's degree
<b>International entry requirements</b>	If English is not your first language: IELTS 6.5 (Academic) with minimum 5.5 in each component or equivalent	

# KEY STAGES IN THE RESEARCH PROCESS



# SUPERVISORY SUPPORT

- Provide appropriate support and guidance regarding BU's research degree regulations, policies and procedures
- Give support when you are planning your research project, progressing through key milestones to successfully completing in the expected timeframe
- Maintain regular contact with you and provide constructive feedback on written work and during meetings to support your progress
- Advise you on professional and personal skill development available training opportunities
- Give guidance about attending and presenting your work at internal and external seminars and conferences
- Advise on publication of your work in journals and other appropriate media.

# SUPPORT FACULTY AND BU

- Strong cohort of PGR researchers
- Research themes and centres providing focused expertise
- BU and Faculty seminars, workshops and conferences providing opportunities to present your work and learn from the work of others
- Doctoral Researcher Development Programme



# HOW TO APPLY

- Application Form
- Research proposal
- Personal statement
- CV
- Deadlines:
  - For the autumn term (starting in September) – 30 June
  - For the spring term (starting in January) – 31 October.
- 2 references

# RESEARCH PROPOSAL MRES AND PHD

## Your research proposal should:

- articulate a clearly defined research question
- outline the approach you propose to take in answering it
- explain the originality and significance of the contribution which your research will make to existing literature in your subject area
- demonstrate your understanding of the project, skills in critical thinking, methodologies and theoretical context
- show your project is viable and that you have thought carefully about how you will complete it within the relevant timeframe of your programme
- display a high level of communication skills suitable for an academic environment
- detail any specific supervisors you would like to work with at Bournemouth University and reference their work

# PERSONAL STATEMENT MRES & PHD

## Key information:

Information on your academic background, relevant experience and motivations for undertaking postgraduate research.

- How you arrived at the decision to apply for a research programme, and what your goals are once you have completed it.
- The research project you plan to undertake should be unique, and so your personal statement should explain to us why you are the right person to successfully carry out the project.
- If you are an international applicant your personal statement should also touch on your reasons for choosing to study in the UK and at Bournemouth University in particular.
- Identify any academic staff you would like to work with on your project, especially if you have already contacted them ahead of your application.
- Information on any skills/experiences that are relevant to your application.
- Personal statements should be between 500-1000 words.

# SELECTION CRITERIA

We will take the following factors into account when considering your application:

- Academic and professional qualifications
- The nature and viability of your proposed research
- The university's capacity to provide you with appropriate supervision throughout your research
- English language proficiency
- Then progress to interview

# MRES & PHD FEES

## UK and EU

- For 2020/21 entry: It costs £4,395 per year for a full-time programme and £2,197.50 per year for a part-time programme.
- No deposit.

## International students

- For 2020/21 entry, fees are currently under review

## PAST TOPICS

- The perception of quality in High Net Worth Insurance Claims (UK)
- Is loss adjusting a profession or a commodity? (UK)
- Insurance claims fraud from the perspective of the involvement of the claims professional. (Kenya and Uganda)
- Success in large commercial insurance claims (USA)
- Disaster risk reduction in the public health sector (Oman)
- Understanding effective disaster management of hotels (China)

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# THANK YOU

## Q & A

For more information:

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CILA website: <https://www.cila.co.uk/cila/getting-qualified>

BU: <https://www.bournemouth.ac.uk/study/courses/mres-bournemouth-university-business-school>